



October 1, 2009

Dear Students,

We want to thank you for being a student here and hope this letter finds you well. We are writing to inform you of an upcoming change in our pricing.

As the cost of doing business continues to rise, we find ourselves in the position of being forced to implement an increase in the price of class passes. We've put off raising our rates for as long as we could and in fact haven't increased class pass prices since 2002. Our new pricing, which will go into effect on October 17, 2009, will allow us to continue offering our program of classes, and is in line (at the lower end) with the pricing of other studios in the Bay Area. Our single class price will remain at \$12 and we are committed to keeping it at that rate for as long as we can. Our discounts for teens and seniors will not change. In addition, we will continue our ongoing donation of classes to community organizations.

It is our intention to be inclusive of everyone and to that end we offer various opportunities to work in exchange for classes. If you are interested in exploring this possibility, please speak with someone at the front desk.

As always, feel free to call us directly if you have any questions or suggestions. Thank you for your understanding and support.

Prices as of October 17, 2009

Pass Type	% Discount	Pass Price	Price Per Class
single	-	\$12.00	\$12.00
4 class	8%	\$44.00	\$11.00
8 class	12.5%	\$84.00	\$10.50
12 class	17%	\$120.00	\$10.00
16 class	21%	\$152.00	\$9.50
20 class	25%	\$180.00	\$9.00
30/45	38%	\$225.00	\$7.50

Sincerely,

Consuelo Faust
Rhythm & Motion Dance Program Director

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